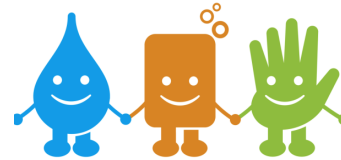


# Global Handwashing Day 2011



# Agenda

- Public-Private Partnership for Handwashing
- Latest Handwashing Research
- Trends in Handwashing
- Global Handwashing Day Celebration!




# The Global Public-Private Partnership for Handwashing

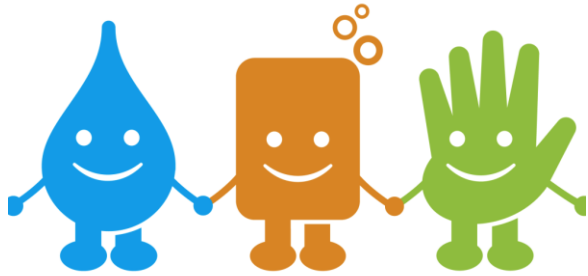
*Goal: To increase handwashing with soap around the world*

## Partnership of 14 organizations

- Centers for Disease Control
- Colgate-Palmolive
- FHI360 (Secretariat)
- ICCDR, B
- Johns Hopkins
- London School of Hygiene and Tropical Medicine
- Procter and Gamble
- Unilever
- UNICEF
- USAID
- WaterAid
- WSSCC
- World Bank
- Water and Sanitation Program

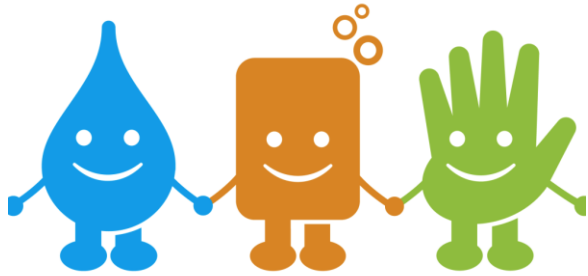
A global go-to resource on handwashing behavior change:

- Global Handwashing Day 
- Handwashing Behavior Change (BC) Think Tank
- Handwashing BC Distance Learning
- Supporting and connecting handwashing BC programs



# Pop Quiz!

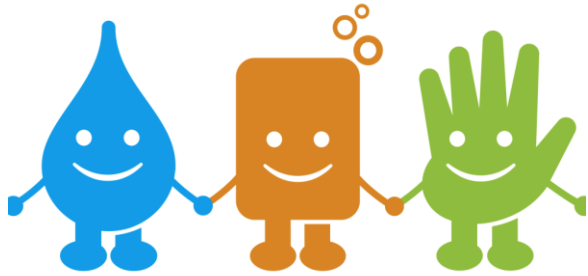
Question #1: Handwashing can reduce the incidence of diarrheal disease by up to ... % (Fewtrell et al., 2005)



# Pop Quiz!

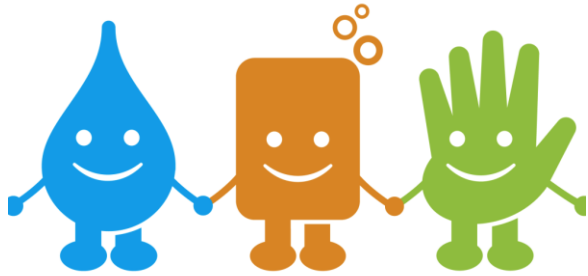
Question #1: Handwashing can reduce the incidence of diarrheal disease by up to X% (Fewtrell et al., 2005)

Answer: **Up to 50% (30 – 50%)**



# Pop Quiz!

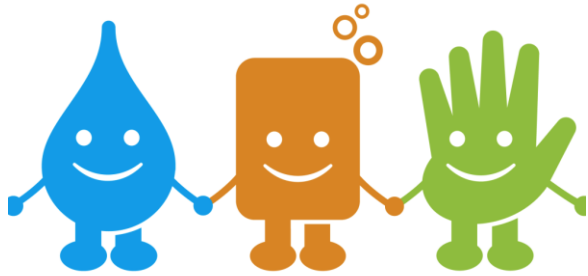
Question #2: How many people were involved in Global Handwashing Day celebrations in 2010?



# Pop Quiz!

Question #2: How many people were involved in Global Handwashing Day celebrations in 2010?

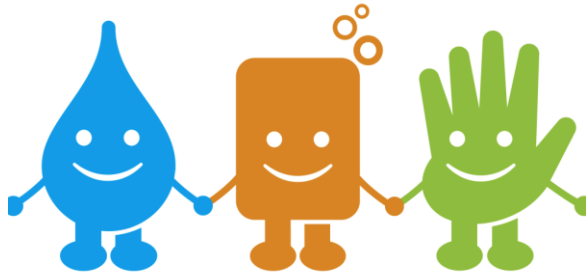
Answer: **Over 200 million**



# Pop Quiz!

Question #3: A recent study by the CDC in Egyptian elementary schools showed a ... % reduction in absenteeism due to illness during hand hygiene campaign

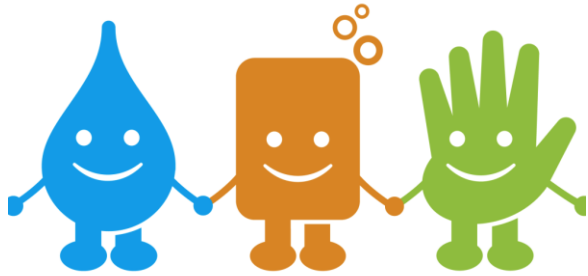




# Pop Quiz!

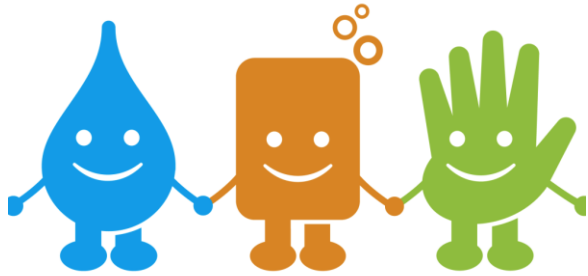
Question #3: A recent study by the CDC in Egyptian elementary schools showed a ... % reduction in absenteeism due to illness during hand hygiene campaign

Answer: **21%**



# Pop Quiz!

Question #4: What was the name of the first person to document the role of handwashing in preventing illness?



# Pop Quiz!

Question #4: What was the name of the first person to document the role of handwashing in preventing illness?

Answer: **Dr. Ignaz Semmelweis (1818 – 1865)**